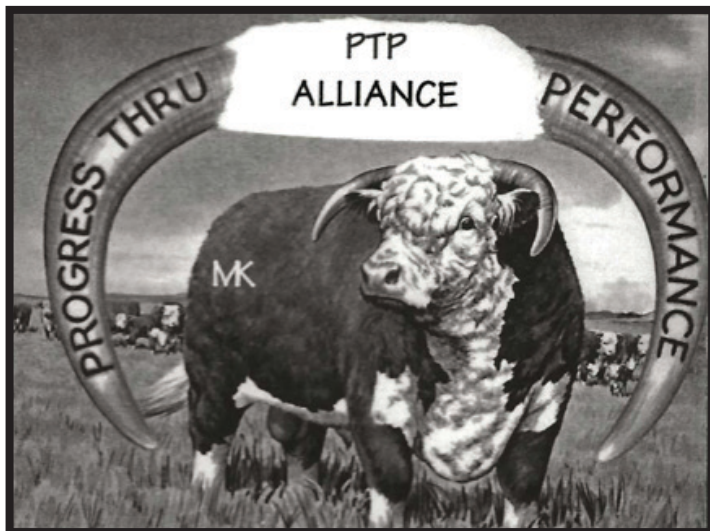


Hereford Headliner

January - February 2025



Collecting Data in the Industry:

National Hereford Feedout
Residual Feed Intake Testing - Wyoming
Actual Feedlot and Carcass Data
National Reference Sire Program

Collecting Data on the Ranch

Birthweight, Weaning Weight,
Yearling Weight,
Ultrasound Carcass Data,
Fertility, Common Sense Feeding
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Published for: The Kansas Hereford Association
The Kansas Hereford Women The Kansas Junior Hereford Association
Volume 41 Number 1



DD Ring Leader 432

BW	WW	YW	MM	Udder	Teat	REA	Marb	CHB
2.8	59	92	24	1.3	1.3	.41	.16	112

Ring Leader is a February calf that is a great example of what our last two herd bulls can do. His dam is a first calf heifer out of C Bar Bailee Valor 9354 and sired by KJ 555D Leader 117F. He has a 3/4 brother that is darn near identical to him, so consistency is there. Both are super complete bulls that are marked perfect with excellent eye pigment. They have the potential to be heifer bulls as well. We had a good run of selling fall bulls to finish the year and our spring bull calves are going to pick up where the fall bulls left off. Get in early and see for yourself or ask for videos of the bulls.

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HERD SIRES:	CE	BW	WW	YW	SC	MM	MCE	REA	Marb	BMI	CHB
O L1 DOMINO S58	11.5	-0.7	43	75	1.6	30	10.2	0.13	0.49	\$395	\$147
O L1 DOMINO 8116F	2.7	1.8	62	94	0.8	27	5.9	0.37	0.38	\$498	\$162
O R294 DOMINO 847F	4.3	2.9	57	91	1.0	31	6.4	0.38	0.38	\$304	\$140
O B261 DOMINO 8193F	6.2	2.8	45	83	0.7	21	6.2	0.55	0.32	\$405	\$143
O L1 DOMINO 966G ET	8.5	0.5	64	100	1.1	31	10.2	0.28	0.50	\$484	\$159
O 847 DOMINO 189J	5.9	3.1	59	102	1.6	34	5.9	0.48	0.48	\$386	\$150
O L1 DOMINO 1166J	8.2	2.8	62	97	1.8	31	8.3	0.37	0.36	\$401	\$131
O ADVANCE ANODYNE 0138H ET	7.8	2.5	55	91	1.1	21	4.3	0.46	0.34	\$423	\$152

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THE HEREFORD HEADLINER

Volume 41

Number 1



January - February 2025

Published by
THE KANSAS HEREFORD ASSOCIATION

OLIVER BEALL
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M&G 78 REA .75 MARB .39 BMI 456 CHB 173



LOT 157 CED 2.1 BW 2.9 WW 66YW 98
M&G 62 REA .55 MARB .43 BMI 474 CHB 157



LOT 214 CED 4.3 BW 2.6 WW 71 YW 104
M&G 72 REA .43 MARB .36 BMI 401 CHB 141



LOT 230 CED 6.0 BW 1.6 WW 74YW 109
M&G 74 REA .23 MARB .54 BMI 402 CHB 159

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LOT 172 CED .2 BW 3.0 WW 72YW 113
M&G 77 REA .68 MARB .35 BMI 481 CHB 154

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REG: 44476870

CE 3.2 BW 0.8 WW 49 YW 74 MM 30
REA 0.30 MARB 0.06 CHB\$ 92

DVOR 106H 8032 LINCOLN 3116 ET



REG: P44477000

CE 5.7 BW 13 WW 76 YW 111 MM 33
REA 0.51 MARB 0.30 CHB\$ 130

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MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI5	BIIS	CHBS
73	1.40	1.50	82	0.112	0.59	0.30	417	508	142

PAP38



CLIDOMINO 910BG 1ET

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
10.2	2.7	62	89	0.4	1.3	14.2	20	51	6.7
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI5	BIIS	CHBS
89	1.70	1.80	77	0.068	0.36	0.18	331	411	135

PAP39



FS ADVANCE 0079H

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
7.0	2.0	54	84	0.3	0.9	17.0	32	59	4.9
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI5	BIIS	CHBS
43	1.20	1.30	107	0.122	0.87	0.26	402	483	168

PAP37



FS ADVANCE 8044F

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
1.6	1.5	59	90	0.3	1.1	13.5	25	54	-0.6
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI5	BIIS	CHBS
93	1.10	1.20	73	0.062	0.36	0.14	309	386	115

PAP41

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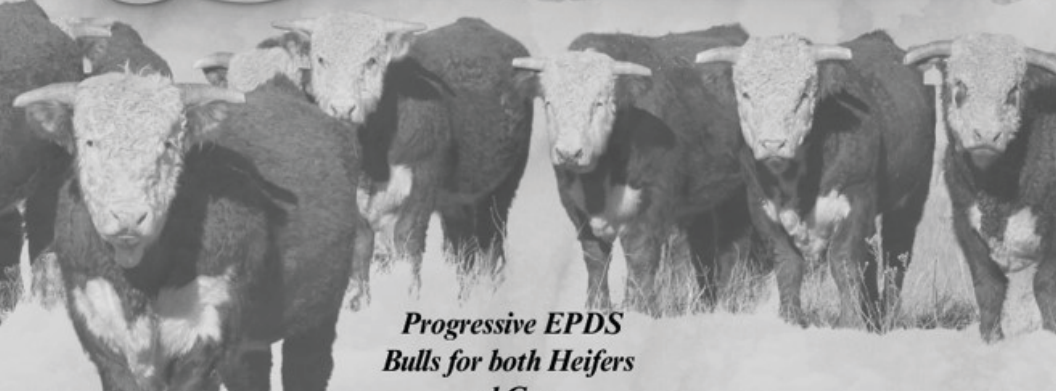
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Reg. # 44483922 • Sire: B&B L1 Domino 770
BW 3.9 WW 53 YW 94 MM 36 MG 62



CO L1 Domino 314L

Reg. # 44461076 • Sire: FS ADVANCE 0079H
BW 2.8 WW 64 YW 108 MM 31 MG 63



JA L1 Domino 3601L

Reg. # 44471891 • Sire: CL 1 Domino 6163D
BW 1.5 WW 57 YW 81 MM 31 MG 59



JA L1 Domino 3600L

Reg. # 44471887 • Sire: CL 1 Domino 6163D
BW 1.6 WW 60 YW 82 MM 38 MG 68

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Kansas Hereford Association News

Just where did 2024 go? I understand the saying about the days are long and the years are short, but this last year was ridiculous. That said, we have made it through another one and I like to remain optimistic about this coming year. Most folks around the state finally received some much needed rain in November. I feel as though we had more rain in November than we did all year. It was nice to see those fall crops poke out of the ground after looking hopeless for so long. It is funny how a little rain can be an inconvenience for someone who lives in town but can be lifesaving to someone who lives the life we do. I pray we continue to be blessed.

One thing that has sure been a blessing is this cattle market. I know for a lot of people it is the only thing keeping them afloat. I kind of laugh at myself when visiting with people and they mention how they would like to just be done with farming and only run cattle. It wasn't but a couple of years ago I wondered why I had any cattle at all, and I thought I should just sell hay. I sure am glad it was just a thought. My uncle who was a huge mentor to me always said you had to stay diversified. Diversification will carry you through to another year.

We held our annual meeting in Russell again this year on December 7th. It was a beautiful day that allowed for a lot of members to attend. We started the evening with the social hour. It is always wonderful to get caught up with friends and meet other Hereford enthusiasts you may not have known.

Tyler Schultz then gave the invocation and everyone enjoyed a fantastic CHB brisket dinner. After the dinner we got underway with the evenings program. Emily Moorman-Meador spoke on behalf of the Kansas Hereford Women. She then had the pleasure to introduce the new Kansas Hereford Queen, McKenna Gatz and the Kansas Hereford Princess, Addison Acheson.

Members were then addressed by the Kansas Junior Hereford Association. Julia Studer and McKenna Gatz spoke about the activities and successes of the KJHA members. They then explained how they have restructured their means of financial support and the different ways people could sponsor their activities. More information can be found on their Facebook page.

Grant McKay was the next to speak about his election to the American Hereford Association Board of Directors. He noted that he didn't have much to report as he was just starting this endeavor, but he wanted to be available to the membership and looked forward to this experience.

Once we had heard the remarks from all the different organizations, we moved into the awards portion of the evening. Alex Acheson presented the Honorary Member Award to Joe Rickabaugh. Joe has dedicated a large portion of his career as an AHA field man and is retiring this year. Joe was unable to attend do to helping at the Hereford show in Reno. Next up, Nathan Staab presented this years Hereford Friend Award. Lee and Katie Mayo of Scott City, KS were the recipients of this award. They have helped tremendously with the National Hereford Feedout held at HRC Feed Yards in Scott City, KS. They also work putting on the field day that goes with it every year in April. Commercial Breeder of the year was presented by Dana Pieper and went to Darrell Rubottom of Woodston, KS. Darrell was in attendance and spoke of his family's history and his love for Herefords. He mentioned how he has made a lot of friends over the years through the breed. Finally, Tyler Schultz presented Darrin Reed with the Hereford Breeder of the Year award. Darrin and his family raise Herefords near Clifton, KS and have focused on performance and carcass while improving their registered herd. He mentioned how he appreciated the

Kansas Hereford Association News

Hereford community and their willingness to help everyone improve what they are doing. Brandon Oleen was presented with a plaque of appreciation for his time served as the KHA president.

It was then time to start the meeting itself. Brandon Oleen, President, called the meeting to order. Kim Cerny gave her Treasurer's report and explained that the association was doing a lot better than a year ago. She mentioned how the memberships participation over the last year had helped this situation. David Jones, representing the nominating committee, presented the names of Kyle Geffert and Kris Wagner before the membership to replace outgoing members Shelbi Gustafson and Dean Davis. Kyle and Kris were both elected and Kim Cerny was re-elected as Treasurer. That evening, in the later meeting, Tyler Schultz was elected to President of the KHA and Marc Hanson was elected Vice-President.

I had the opportunity to speak to the membership about some of our plans and activities during the meeting. One of those topics was the new license plates that were unveiled at the meeting. They were received favorably, and we sold quite a few that night. We have these for sale now and you can order yours by contacting me. We are also planning to start an advertising campaign based on the Demand Hereford theme on the plates. We are looking at running some ads in the KLA Stockman promoting our breed and there is opportunity for members to participate. We are looking for up to 9 members per ad who would contribute \$75 towards the cost of the ad. The remaining balance will be covered by the KHA and the Kansas Hereford Women. For the contribution, those members will be listed at the bottom of the ad with their phone number or website. We are looking to start with feedlot issue in August and then the bull issue next January. Contact me if this is something that interests you.

Bull sale season is here and there is a full calendar. As evidence in this issue, there are lots of opportunities to upgrade your bull battery. Check out the schedule for a bull sale near you. There are also lots of high-quality bulls and females available private treaty. That's all I have for now. If you've made it this far you are probably going cross-eyed anyway. As always, check out our website www.kansashereford.com and look us up on Facebook. If I can ever do anything for you in the way of Herefords, don't hesitate to contact me. Thanks for your support.



Brandon Oleen (left) received a plaque in recognition of his service as KHA President



KHA Board Members
Front Row: Oliver Beall, Brandon Oleen, Tyler Schultz, Marc Hanson, Nathan Staab
Back Row: David Jones, Darrin Figge, Kim Cerny, Alex Acheson, Kyle Geffert



left: Darrin Reed, center, received the Breeder of the Year Award. He is pictured with Tyler Schultz, left, and Oliver Beall, right.



above: Lee and Katie Mayo received the Friend of the KHA Award. Pictured here from left to right are Lee, Katie and Bryson Mayo, Oliver Beall and Nathan Staab.

below: 2025 Kansas Hereford Queen, McKenna Gatz and Kansas Hereford Princess, Addison Acheson.



left: Commercial Breeder of the Year went to Darrell Rubottom shown here with his wife Avonne, left, Darrell, Dana Pieper and Oliver Beall, right.

right: Grant McKay address the members as he starts his position on the AHA board. far right: Julia Studer and McKenna Gatz speak about the success and plans of the KJHA



Kansas Hereford Women

From left to right: Emily Moore-Meador, Courtney Shamberger, Gwen Olen, Kathy Geffert, McKenna Gatz, Tracy Schlickau, Jennifer Gatz, Mary Granzow, Paula Acheson, Addison Acheson, Gayla Figge, Marlyn Silvers, and Michelle Hanson.

Upcoming Events

January 20	Van Newkirk Herefords sale
January 30	Hereford Influence Sale - Marysville, KS
January 30	Ridder Hereford Ranch sale
February 1	Messner Herefords sale
February 1	Deadline for March/April Headliner
February 7	Dvorak Herefords sale
February 22	TS Herefords & Q.H. - JC Cattle Co. sale
February 28	Jamison Herefords sale
March 12	L-W Cattle Company sale
March 15	On Target Bull Sale - Springhill Herefords
March 17	B&D Season Opener sale
March 22	Sandhill Farms sale



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