

# Hereford Headliner

March-April 2025



## THE SEASON OPENER

39TH ANNUAL PRODUCTION SALE



**MARCH 17, 2025 - 1PM**

**AT THE RANCH 11/4 MILE EAST OF ODIN - KS**

**DVAuction**  
Broadcasting Real-Time Auctions

50 AGE ADVANTAGE ANGUS BULLS  
50 AGE ADVANTAGE HEREFORD BULLS  
50 ANGUS & BLACK BALDIE SPRING PAIRS



**Herefords and Angus**

CRAIG BERAN (620) 786-9703 | GERALD BERAN, JR (620) 786-9569 | MATT BERAN (620) 617-1834

**BDHEREFORDS.COM**



Published for: The Kansas Hereford Association  
The Kansas Hereford Women      The Kansas Junior Association  
Volume 41      Number 2



## **OAKS RED RIVER 4022 ET**

**Red River x Endure x About Time**

**BW 4.9 WW 73 YW 121 M 33 REA .83 MARB .15 CHB 164**

*1/2 interest, 1/2 possession available*

BK Red River H18 progeny have been on fire all fall, sale topping heifers, show steers bringing over \$12,500, and bulls dominating Cattlemens Congress. Knowing who used Red River before all of this took place, we jumped at the opportunity to buy 4022 last May, knowing that his sire was about to become very popular. We bought 4022 still on his recip at the Hidden Oaks Ranch dispersal, in Texas.

I love the fact that he is marked perfect, being goggled eyed, freckled faced, red necked, and red to the ground. A long bodied bull that is really extended in his front end. He stands down on a good foot with a lot of bone, and has the muscle to match. Since we breed in the spring and fall we are willing to part with  $\frac{1}{2}$  interest and  $\frac{1}{2}$  possession. Give us a call, we would love to discuss him with you.

## **DAVIS HEREFORDS**

**Raising Registered  
Herefords  
for Over 50 Years**

Dean and Marlene Phone: 785-256-4643

29111 Keene Rd Maple Hill, KS 66507

Danny, Amanda, Jalyn, Danica & Brinley

785-256-4010 Danny's Cell: 785-383-2493

Tyler, Sarah, Tyce, Maddyn and Oakley Cowan



Keene-Eskridge exit (342) 13 miles west of Topeka on I-70 then 3 miles south

HERD SIRES:	CE	BW	WW	YW	SC	MM	MCE	REA	Marb	BMI	CHB
O L1 DOMINO S58	11.4	-0.7	44	75	1.6	29	10.1	0.13	0.49	\$394	\$148
O L1 DOMINO 8116F	2.8	1.9	61	93	0.7	28	6.2	0.36	0.39	\$490	\$165
O R294 DOMINO 847F	4.5	2.8	56	93	1.2	30	6.3	0.37	0.37	\$305	\$140
O B261 DOMINO 8193F	6.1	3.0	51	86	0.8	21	6.2	0.61	0.32	\$411	\$142
O L1 DOMINO 966G ET	9.0	0.6	65	100	1.0	31	10.4	0.29	0.49	\$478	\$159
O 847 DOMINO 189J	5.7	2.8	59	103	1.7	34	5.7	0.49	0.48	\$387	\$149
O L1 DOMINO 1166J	7.8	3.0	60	93	1.8	31	7.8	0.36	0.34	\$400	\$131
O ADVANCE ANODYNE 0138H ET	7.0	2.9	54	94	1.1	21	3.8	0.43	0.32	\$419	\$150

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**Hereford females and BWF females**

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# THE HEREFORD HEADLINER

Volume 41

Number 2



**March - April 2025**

Published by  
**THE KANSAS HEREFORD ASSOCIATION**

**OLIVER BEALL**  
2538 S ROAD, NATOMA, KS 67651  
785-458-2145  
orbeall@gmail.com

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Don't Forget to Check out the  
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**[www.kansashereford.com](http://www.kansashereford.com)**

**(Add \$5 Per Photo)**

**Next Ad Deadline: April 1, 2025**

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# MEITLER CATTLE COMPANY



## MATERNAL BULL & FEMALE SALE

1 PM at the ranch **SATURDAY APRIL 12, 2025** Lucas, Kansas



**CL 1 Domino 9164G**  
His Son's Sell!



Our Baldy females are  
working all across the USA.

**40** 2 Year Old Hereford, Angus,  
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**200** Commercial Black Baldy Females. Including Heifer  
Pairs, Fall Bred Heifers, & Open Replacement Heifers.



**Dam of Lot 1**



**GM L1 5110 700** His Black Baldy  
Son's and Daughter's Sell!

Please join us April 12th at the ranch for the opportunity to purchase from a maternal first program. Our bulls and females are backed by generations of Meitler maternal cattle. Our longstanding program is simply based on the mother cow. Maternal, feminine, good uddered, docile, long-lasting cows. Videos will be available at [DVAuction.com](http://DVAuction.com).

To request a catalog contact: **Clint Meitler 785-658-7028** **Darris Meitler 785-658-5208**

Find us on Facebook or [www.meitlercattle.com](http://www.meitlercattle.com)

1237 N. 13th Rd. Lucas, Kansas

**DVAuction**  
Broadcasting Real Time Auctions



# KANSAS JUNIOR HEREFORD SHOW

Saturday & Sunday  
May 24 & 25

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Cico Park/Riley Co. Fairgrounds

Online entries for livestock and contests due May 10  
NO LATE ENTRIES!

Entires will open on April 1 on the Showman app

For more information visit the  
Kansas Junior Hereford Facebook Page

## JOIN US FOR TWO DAYS OF FAMILY & FUN!

Photo Contest

Extemp Speech

Prepared Speech

Future Professionals

Pre Pee wee Showmanship

Poster Contest

Judging Contest

Showmanship

Fun Rodeo

Supper & Program

### ADVISOR CONTACT INFORMATION

Angie Denton

1039 Vista Rd.

Blue Rapids, KS 66411

785-562-6197 (cell)

angie@dentondesigns.net

Kim Cerny

PO Box 46

Narka, KS 66960

785-822-4802 (cell)

KCHereford@hotmail.com



# Sponsorship Opportunities

## **Platinum – \$750**

Logo on JNHE Shirt

Banner in showing (provided by sponsor)

Promoted on Social Media - Featured during Banquet

Listed on Show Program

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## **Gold – \$500**

Banner in showing (provided by sponsor)

Promoted on Social Media - Featured during Banquet

Listed on Show Program

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## **Silver – \$250**

Promoted on Social Media - Featured during Banquet

Listed on Show Program

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## **Bronze – \$100**

Featured during Banquet - Listed on Show Program

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## **Friend of KJHA – \$99 or less**

Listed on Show Program

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## **INFORMATION**

For questions, please call:

Dagan Murray

785-220-5516

Mail Sponsorships to:

Kansas Jr. Hereford Assn.

1039 Vista Rd.

Blue Rapids, KS 66411

# SCHOLARSHIP APPLICATION

## BIOGRAPHICAL AND BACKGROUND INFORMATION

Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Home Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Name of Parent(s) or Guardian: \_\_\_\_\_

## EDUCATION

Name of High School: \_\_\_\_\_

Grade Point Average: \_\_\_\_\_

ACT/SAT score: \_\_\_\_\_

Name of College/Junior College/ Technical School Attending or Planning to Attend:  
\_\_\_\_\_

Intended Major: \_\_\_\_\_

\_\_\_\_\_  
Applicant's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Parent/Guardian's Signature

\_\_\_\_\_  
Date



# **Kansas Hereford Association**

## **Scholarship Application**

This scholarship will be awarded to current KJHA members who are graduating high school Seniors. This scholarship award is based on scholastic excellence in high school, KJHA/NJHA leadership and involvement, interest in the cattle industry, and youth leadership activities. To receive this scholarship, applicants must enroll for the fall semester at a junior college, university, or technical school.

The completed application, a copy of your most recent high school transcript, and two letters of recommendation must be postmarked no later than May 1 and mailed to Kim Cerny, PO Box 46, Narka, KS 66960. You are encouraged to enclose all of the required scholarship material in one envelope. If materials are sent separately, it will be the applicant's responsibility to ensure the appropriate individuals or institutions have forwarded the required material. As a graduating senior, if you would like to apply for this scholarship opportunity, please contact Kim Cerny at [kchereford@hotmail.com](mailto:kchereford@hotmail.com) or 785-822-4802.

### **Completed application includes:**

- \* Completed and signed application
- \* Two letters of recommendation from the following: 4-H/FFA leader, school principal/superintendent, or adult AHA member.
- \* Most recent high school transcript

### **In a separate document, please answer/explain the following questions:**

- 1) KJHA/NJHA activities/work
  - a. Number of years as a member
  - b. Offices held
  - c. Responsibilities within the associations
  - d. Recognitions received within the associations
    1. Including activities, contests, conferences attended, honors, and achievements.
- 2) 4-H and/or FFA club activities/work
  - a. Number of years as a member
  - b. Types of projects
  - c. Offices held
  - d. Recognitions received
  - e. Explain your responsibilities within the clubs
- 3) Summarize other interests and activities (Music, Athletics, Church Work, High School Activities, etc.
- 4) Describe your career goals and ambitions for the future.
- 5) State the reasons for your decision to study the field you have chosen for your college career and any other factors you may wish the committee to consider in determining your eligibility for this scholarship.

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5th of Preceding Month

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13823 Beaver Creek Place • Reva, SD 57651  
605/866-4495 (office) • 605/490-1409 (cell)



[www.herefordamerica.com](http://www.herefordamerica.com)

# ON TARGET BULL SALE

HEREFORD • ANGUS

March 15, 2025 • 1 p.m.

On Target Bull Development Center

990 Tumbleweed Rd, Blue Rapids, KS

**Broadcast online at [DVAuction.com](https://DVAuction.com)**

Selling 35 Hereford bulls and 20 heifers,  
28 Angus bulls and 9 heifers, plus 12 F1 heifers.

**Learn more at [OnTargetBullSale.com](https://OnTargetBullSale.com)**



SH/DD KATIE'S WALL STREET M014



SH LONG HAUL M039



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Dave Cell: 785-556-0124

Dan Cell: 785-562-6685

*Available Private Treaty: Bred Cows due in April/May.  
For more information, visit [SpringhillHerefords.com](https://SpringhillHerefords.com)*

# What does it take to be a herd sire at Jones Hereford Farm?

-All bulls must have a large scrotal circumference at one year of age. 38-42cm, NO Exceptions.

-

-All bulls must have EPD's above breed average in EVERY category. Preferably in the top 25% of the breed.

-

-All bulls must be out of a feminine cow with an excellent udder.

-

-Sires and dams should be proven with lots of progeny preferred.

## Recent Herd bulls used

HH Advance 1325J ET

W L1 Advance 245K

HH Advance 8008

HH Advance 5019C

HH Advance 7008E

LJS Mark Domino 1444

FS Advance 511C

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dcjones@twinvalley.net

# \*\*\*Bulls for Sale - Private Treaty\*\*\*

Fall Yearling Bulls - Horned & Polled

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Lot 322 EPD's: BW 4.0 WW 59 YW 98 M 30  
BW 91 WW 785 YW 1146 SC 38 WR 107 FS 6.1



Lot 311 EPD's: BW 0.0 WW 58 YW 94 M 32  
BW 78 WW 785 YW 1100 SC 36 WR 104 FS 5.6



Lot 323 EPD'S: BW 0.8 WW 54 YW 86 M 29  
BW 82 WW 660 YW 1042 SC 37 FS 5.9



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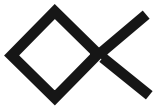
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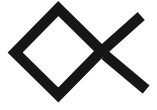
frankhugandsons.com

Bulls and commercial bred females offered at private treaty





# DIAMOND X RANCH



## CK Ranch - Denver to Fort Worth - 10th Edition

At Denver, 1949 the carlot boys showed the Reserve Champion Carload of Bulls. They were Senior Calves, all sired by CK Cruiser D 34th. The top bull, CK Crusty 36th, sold to Howard Grover, Colby, KS for \$10,000. This was a new record price for a yard sale. The balance of the load went to Matthews Ranch from Albany, TX.

Our power on the hill was CK Crusty 11th, Grand Champion two year old. We also had another class winner, CK Crusty 24th, a junior yearling. That gave us a first place pair of bulls. I think that was the only class winners. No power in the female classes. Now this bothered me, that CK Ranch was registering about 1,500 calves a year and couldn't put out more power in the show ring. Back in those days, there were allot of big Hereford ranches that had full time crews with show cattle. Showing was a big priority. WHR was one that was strong at the American Royal and at the International in Chicago. They had good hair for those two shows, but because of the poor circulation in the barns at the International, the cattle would always lose their hair. So WHR always showed at a disadvantage in Denver. Back in those days, hair was just as important as condition. The string that always had the best hair at the American Royal was Hillcrest from Ohio. Their area had a lot of fog which was good for growing hair. Also, their cattle had excellent yellow, curly hair to start with. Denver was hard to top for hair. Those show herds that came out of the mountains were the ones you had to reckon with.

We loaded out for Ft. Worth on a Sunday after spending a full week plus in Denver. Saturday morning, Don sent me down to prepare our boxcar for the trip to Texas. It had been spotted along side of the loading dock on the west side of the yards. Now, it had been very cold all week and the straw bedding in the car was froze, and almost impossible to break up. After cleaning out, there was very little bedding left. No extra straw was accounted for when we loaded out at Salina. I looked up Gene Sundgren in the bull pens and asked him about straw. He said, "Is there any straw in the corner of a pen close?" I replied that there was and his answer was, "Well?" I'm not sure who was charged for it, but I know CK wasn't, nor was it easy for me to take it off the corner of the pen, tote it to and put it up on the loading dock, and into the boxcar. So that was another notation that went into my memory book. Put in extra straw at Salina, and clean out the boxcar as soon as the cattle were unloaded. This train headed for the Ft. Worth Show was full of show cattle and rodeo stock. We left late Sunday evening. I'm sure the old hands went straight to bed, but this being my first, I stayed up until we went through Palmer Lake. It was dark, and I got in my sack before Colorado Springs.

When I got up in the morning, we were in New Mexico. This was all new to me. It was short grass country. You could see a jackrabbit a mile away. We made a short stop at Dalhart, but not long enough to get any groceries. Another item in my memory book, stock up on groceries. Our complete train was spotted on the show grounds for unloading.

We hired a flat bed truck for unloading our tack, etc. One man stayed with the cattle, the rest went with the tack and bedded down our stalls. We took our turn at a portable livestock chute to unload the cattle. The carlot boys were already there and had rented a car, as a good place to eat was a mile from the show grounds. I can't remember the name of the restaurant, but I'll never forget the pie. The bottom half was chocolate, and the top was a yellow cream and topped with whipped cream. We always had a side dish of ice cream. I've never found anything like it since. Then I heard later that the cream center had run in it. If anyone reading this has a recipe for black bottom pie, send it to me. I'm sure Vernolis could duplicate it.

The carlot boys had checked into a Hotel that was close, as did Don Perry. I preferred the accommodations that was upstairs at the front of where the show cattle were stalled. It had bunk beds, restrooms, and showers. Also, a crap game that never shut down until about 5:30 a.m., the time I got up to shave, etc. Next time-washing cattle.

January 3, 2011-Vernolis had a very sick spell New Year's Eve, so I decided I would not make my annual trip to Denver in 2011. Tom will have to report.

**Hett's have some really nice fall yearling bulls for sale that should work on heifers. Go by and have a look.**



Rex & Vernolis Siebert      3 1/2 miles west of Marion, KS  
1667 E. 190th Street, Marion, Ks. 66861  
620-382-2846

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BW 82 WW 706*



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*Fall Yearling  
Reg. # 44536467  
BW 75 WW 690*



**-G 9164 DOMINO 406**

*Spring Yearling  
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BW 84 WW 754*



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**MARCH 24TH, 2025 @ NOON**

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- 65 Fall Yearling & 2 YR Old Angus Bulls
- 70 Spring Heifer Pairs (BWF, AN)
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**CL 1 DOMINO 1176J**  
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# Kansas Hereford Association News

Wow, where is all the time going. It seems like I just got done writing the last KHA news and here we are again. The weather sure has kept a lot of us busy with reports of snow up to 20 inches in some parts of the state. I know I will be wishing for the moisture come this summer, but I didn't mind not having to deal with that much snow. January of 2023 is still fresh in my mind. Though many of you may have snow on the ground, at least the temperatures have moderated a bit to make calving a little easier. As I write this, there is another chance of snow and cold weather. I guess winter is going to continue to make its presence known.

The cattle market has been a bright spot for cattle producers. Record high prices continue to be reported all over the country. Outside of some unforeseen event, it doesn't appear that it shows any signs of slowing. With that said, locking in some of these prices, however you can, seems like a great idea. History has shown us that it doesn't take much and nothing in this world is certain anymore.

Of course, we all know that bull sales are ramping up. Sales that have taken place thus far have been very impressive. There are a lot of great sales coming up across the state and surrounding areas. It is always nice to get out and see some great cattle, not to mention, catching up with friends and enjoying some good meals. There are plenty of excellent quality bulls and females for sale private treaty, as well. Our directory is a great source for finding a breeder near you to fulfill your needs. It is posted on our website, [www.kansashereford.com](http://www.kansashereford.com), along with the most current Headliner and a list of upcoming events.

As you can see in this issue of the Headliner, the Kansas Junior Hereford Association is getting ready for their show coming up May 24 and 25. It will be held at Cico Park in Manhattan once again. It is always impressive to see all the work the juniors put into their projects and the support they have from their families. Once again there will be a scholarship offered to the members of the KJHA. You can find all the information for the scholarship, along with the application, information about the show and sponsorship opportunities at the front part of this Headliner.

The HRC Field Day will be taking place in Scott City on April 12. This is a great chance to meet and learn from some of the industry's leading professionals. They have people from every segment, from feeding and veterinary to harvest and distribution. If you can take this event in, I highly recommend it.

I hope to see you at the sales or show. Until then, be safe calving. I sure do enjoy the disposition of my Herefords during calving season. Especially after you hear stories of people having to dive under trucks or see one of many viral videos of someone running circles around a tree. Never seems to be a Hereford in those videos.

Don't forget to like and follow us on Facebook for all the latest happenings with the KHA. If there is ever anything I can do for you in the way of Herefords, don't hesitate to contact me. Thanks again for all your support.





# AM I FULL OF CRAP?

Calf scours are not inevitable. A strong prevention program is non-negotiable. Dependable scour prevention is essential for calf welfare, employee morale and business profitability. The immune system's response to vaccination is variable and unpredictable. That's why giving preformed antibodies instead of relying on a vaccine to stimulate antibody production is so important. I'm all for removing uncertainties. So yes, I stand by this product. (And no, I'm not.)

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*Marissa Hake, DVM*  
Calf Vet

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**THE BEST VACCINE FOR SCOURS,  
ISN'T A VACCINE.**



# Upcoming Events

March 6	Jensen Brothers sale
March 12	L-W Cattle Company sale
March 15	On Target Bull sale - Springhill Herefords
March 17	B&D Season Opener sale
March 22	Sandhill Farms sale
March 24	Oleen Brothers sale
April 1	Deadline for May/June Headliner
April 3	Jensen Brothers Heifer & Frozen Genetics sale
April 9	Clark Anvil Ranch Sale
April 12	Meitler Sale
April 12	HRC Field Day
May 24-25	Kansas Junior Hereford Show



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### Statewide Doorstep Delivery:

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A stylized logo consisting of the letters 'W' and 'P' in a bold, black, sans-serif font. The 'W' and 'P' are connected at the top, with the 'P' having a large, rounded loop.

Nate and Jayme Kuehl  
5786 White Oak Rd.  
Martelle, IA 52305  
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Matthew 3:11



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**L BAR W**  
CATTLE COMPANY

9TH **ANNUAL**  
PRODUCTION  
SALE

**MARCH 12, 2025**

AT THE RANCH & ONLINE  | **ABSAROKEE, MT**

Selling horned yearling and age advantaged Hereford bulls,  
select females & commercial heifers.

**LW 1001 DOMINO 4058M**



REG:  
44556200

**LW 075 DOMINO L2302**



REG:  
44509434



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REG:  
44553267

**LW 0022 ADVANCE 4049M ET**

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