

Hereford Headliner

July-August 2025

There's More

to the Picture than

MEETS the EYE...



Photo credit: Wyatt DeVries

*We've built a cowherd that is a model for the Hereford breed.
Cow families are stacked for generations to produce
high quality, functional, maternal cattle that work for the entire beef industry.*

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HPI



Published for: The Kansas Hereford Association
The Kansas Hereford Women The Kansas Junior Association
Volume 41 Number 4

THE TWO LATEST ADDITIONS



404M is a horned bull we purchased from the Boatman crew in Illinois. He is attractive, goggle eyed and red to the ground. There are bigtime cattle all throughout his pedigree. For these reasons we are excited to add him to our herd.

2TK 8061 INTEGRITY 404M

BW 4.3 WW 68 YW 104 M 39 REA .75 MARB .16 CHB 141

4022 came to us as a calf from the Hidden Oaks dispersal. He is out of one of the hottest bulls in the breed and has truly gotten better every day we have had him. Big time growth numbers that should sire stout calves with tons of look and power.



OAKS RED RIVER 4022 ET

BW 5.1 WW 75 YW 124 M 33 REA .85 MARB .16 CHB 167

DAVIS HEREFORDS

Raising Registered
Herefords
for Over 50 Years

Dean and Marlene Phone: 785-256-4643
29111 Keene Rd Maple Hill, KS 66507

Danny, Amanda, Jalyn, Danica & Brinley
785-256-4010 Danny's Cell: 785-383-2493

Tyler, Sarah, Tyce, Maddyn and Oakley Cowan

Keene-Eskridge exit (342) 13 miles west of Topeka on I-70 then 3 miles south



Introducing ANOTHER New Herd Sire



CL 1 DOMINO 4194M

44554253

CE	BW	WW	YW	SC	MILK	REA	MARB	BMI	CHB
9.4	-0.2	56	92	1.0	30	0.48	0.55	\$473	\$170

**Thank you to all of our bull and female buyers.
We sincerely appreciate our customers.**

**Contact us any time for Hereford bulls and females
as well as commercial BWF females.**

Private treaty sales. Inquiries and visitors always welcome.

Oleen Cattle Co.

10272 S. Forsse Rd. Falun, KS 67442

Brandon

(c)785-452-8148

Chuck

(c)785-452-2961

Glenn

(c)785-826-0870

www.oleencattleco.com

oleencattle@hometelco.net

LOCATION: 1 1/4 miles south of Falun (18 miles SW of Salina)

THE HEREFORD HEADLINER

Volume 41 Number 4



July - August 2025

Published by
THE KANSAS HEREFORD ASSOCIATION
OLIVER BEALL
2538 S ROAD, NATOMA, KS 67651
785-458-2145
orbeall@gmail.com

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(Add \$5 Per Photo)

Next Ad Deadline: August 1, 2025

Don't Forget to Check out the
KHA WEBSITE
www.kansashereford.com

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Kansas Hereford Association Tour

August 9 & 10, 2025

This year's tour is shaping up to be an exciting one that will have a little different format. We will be doing "soft" starts with breakfast being ready at 8 a.m. and the stop officially starting at 9 a.m. This should allow everyone a little extra time to arrive without being so rushed. We have some great stops as you would expect, and it is going to be a very scenic drive. I am setting up a block of rooms at the Sonesta Essential, 310 Hammon Drive, Junction City. The room rate is **\$95 and they will be held until July 15th**, so don't delay in booking your room. I am still waiting on some information about booking at this point, but should have it all by the time you read this. There is supposed to be a link to book your room. I will get it out on Facebook as soon as I have it or you can call me for the details. I apologize for not having it now, the process has been slow. Their phone number is 785-210-1500. I would also like to thank our tour sponsors, we couldn't do it without them, **Hereford America** and **First Defense Calf Health**. I hope to see you there!

TOUR SCHEDULE

SATURDAY, AUGUST 9

Stop #1 **Eichenberger Farms**, 1006 Riley Road, Pomona, KS. To give everyone time to arrive Bob will have breakfast ready at 8:00, stop to start at 9:00
Breakfast at 8:00 a.m. Cattle 9:00-10:00 a.m.

Stop #2 **Frank Hug and Sons**, 2556 West 125th St. Scranton, KS. Lunch
11:00 a.m. - 1:00 p.m.

Stop #3 **Augustein Herefords**, This is a pasture stop about 1.5 miles south of highway 57 on Carr S road, Junction City, KS
2:30 p.m. - 3:30 p.m.

Stop #4 **Granzow Herefords**, 2297 600 Avenue, Herinton, KS. Take note this stop is at Tobyn's house and this will be our dinner stop.
4:15 p.m. on

SUNDAY, AUGUST 10

Stop #5 **Gustafson Herefords**, 7477 Davis Creek Road, Junction City, KS
Once again, breakfast will be ready at 8:00 a.m. with time to view cattle afterwards.
Breakfast at 8:00 a.m. Cattle 9:00 a.m. - 10:00 a.m.

Stop #6 **Jason Gustafson**, this will be a pasture stop approximately 3 miles south of Gustafson Herefords on Davis Creek Road.
10:15 a.m. - 11:00 a.m.

Stop #7 **Davis Herefords**, 29111 Keene-Eskridge road, Maple Hill, KS.
This will be our final stop with lunch to be served.
12:00 p.m. - ????

Kansas Hereford Assn. Tour Stops

Stop 1 - EICHENBERGER FARMS (2) - 1006 Riley Road, Pomona, KS 66076. Phone 785-566-8818. Owners: Bob Eichenberger family. Using Hereford and Angus genetics from the best of lines to produce top quality Hereford, Black White Faced, and Angus replacement heifers and steers.

Stop 2 - FRANK HUG & SONS (D3) 2556 West 125th Street, Scranton, KS 66537 Owners: Bob & Tisha Hug and Ed & Gretta Hug Contact: Bob 785-230-0434 rdhug@msn.com Ed 785-230-7597 fhug.sons@gmail.com Location: 4 miles north of Scranton. Cowherd: 30 Registered Hereford and 120 commercial Hereford x Angus. Herd Sires: FH 147E Rewind 101J ET, Rafter K 8341 Mark Domino 3040, Hills-Galore 44Z Rewind 147E (owned with Bookcliff Herefords & Hills-Galore Stock Farms – semen available). Established in 1868. Registered Herefords since 1896. Member of the PTP Alliance. Private Treaty offering of Hereford Bulls and commercial bred heifers (Heifers available Nov 1 – calving Feb-March). Visitors are always welcome. Like us on facebook. Website: frankhugandsons.com

Stop 3 - AUGUSTEIN HEREFORDS (D3)-1660 West Ks Hwy 4, Council Grove, Ks. 66846. Owner: Ernest & Karen Augustein. Location: 4 miles east of White City on Hwy 4 or 5 miles southwest of Dwight on Hwy 4. Once you try Herefords you won't go back to Angus. Bring back my 6 frame cattle no more 5s. We sell pounds! Visitors Welcome Anytime.

Stop 4 - GRANZOW HEREFORDS (D3)-Tom, Mary and Tobyn Granzow. 765 South 3000 Road, Herington, Ks. 67449. Phone: Tom: 785-466-2247, Tobyn: 785-466-6438. Located 7 miles north of Hwy 56 and 77 intersection at Herington and 2 miles east 1/4 mile north. Cowherd: 100 registered Herefords & 60 commercial cows. Herd Sires: CL 1 Domino 9164G 1ET (owned with Meitler's), CL 1 Domino 3248L 1ET, SH Masterplan K605, JAK L1 Domino H314, AI Sires: OXH Mark Domino 8020, Mohican Company Many 51J, CL 1 Domino 444M, CL 1 Domino 8138F 1ET, HH Advance 6006D ET. Member of the PTP Alliance. Feedlot performance & Carcass testing. Selling Hereford Bulls and Females and BWF Females. website: www.granzowherefords.com

Stop 5 - GUSTAFSON HEREFORDS(D3)-7477 Davis Cree Road, Junction City, Ks. 66441. Owner: Gus, Deb & Shelbi Gustafson 785-238-7306. Located 7 miles south of I-70 exit 303 (Clark's Creek Road). Herd Sires: G 83G Draftman 2135, TG 924 Barn Cat 1108, HH Advance 1114J, CL 1 Domino 3248L 1ET, SR DS Inspire 722K, HH Advance 4022M, CL 1 Domino 4126M, SR Proceed 711J, SR Navarro 301 J ET, SH 217Z Ribstone Lad 036H. Selling bulls and females private treaty at the ranch.

Stop 6 - JASON GUSTAFSON HERD - 3 miles south of Gustafson Herefords on Davis Creek Road. Commercial Herefords using top quality Hereford sires.

Stop 7 - DAVIS HEREFORDS (D3)- 29111 Keene - Eskridge Rd., Maple Hill, Ks 66507. Dean: 785-256-4643, Danny: 785-256-4010. Location: Keene-Eskridge Exit 342, 13 miles west of Topeka on I-70, then 3 miles south. Cow Herd: 80 registered daughters of DD Solution 306, H5 9131 Domino 2185, NF Advance 6125 ET, UPS Domino 9021, LSW WCC About Time X06, DD 2185 Domino 501, H Full Throttle 5073 ET, NJW 84B 10W Journey 53D, H FHF Advance 628 ET. Current Herd Sires: KJ 555 Leader 117F, C Bar 1 Bailee Valor 9354 ET, Crane Prominent 2214. AI Sires include: H Front Runner 1495 ET, HL Stimulus 2108 ET, CH Premier 233 ET, Stellflug All That ET. Bulls, heifers, cows and calves for sale at the ranch. Visitors always welcome.

Just getting ready for the KHA Tour on August 9th. See you all then.

Can't wait to show our mom's to you, too



Granzow Herefords

Tom, Mary, & Tobyn Granzow

765 South 3000 Road

Herington, Ks 67449

785-466-2247 or 785-466-6438

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Breakfast on Us at the Ranch!! August 10th, 2025



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in his Working
Clothes!!**

G 83G Draftman 2135 (44361802)

Breakfast at 8am-

**Tour stop to
follow**

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Gus, Deb, Shelbi, Tava and Koy

Visitors Always Welcome

www.gustafsonherefords.com



Looking forward to seeing you on our stop on the Kansas Hereford Tour.
August 9th.



like us on Facebook



est. 1868



member PTP Alliance

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5th of Preceding Month

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www.herefordamerica.com

Upcoming Events

July 12-18	Junior National Hereford Expo, Louisville, KY
August 1	Deadline for September/October Headliner Ads
August 9-10	Kansas Hereford Tour
August 15	Entry Deadline for Kansas State Fair
September 5-14	Kansas State Fair
September 12	Kansas State Fair Hereford open show
October 23	Jensen Brothers, The Chosen Sale
October 25	American Hereford Association annual meeting
November 18	B&D Fall Classic

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Kansas Hereford News:

Well, it has been a whirlwind of a spring, but here we are, finally into summer. It remains feast or famine as far as the rain is concerned. There have been reports of flooding across the eastern and southern parts of the state while some levels of drought have persisted across the western and northern parts of the state. There have been a number of tornadic storms, but I am relieved to report that our members have had only minimal damage to my knowledge. It is amazing how fast one's life can change and how much we can take it for granted when it doesn't.

The spring sales were more than impressive. Averages were up everywhere I went. Some sales had a record high seller followed by steady sales while some were just solid all the way through. I congratulate all these producers and commend them on the work they do to make them a success. The cattle market itself continues to surprise. Just when you think it has reached a peak it pushes upward. As I am writing this, I would have to think we have reached some push back, I just hope we can continue to maintain. There still seems to be reluctance in rebuilding for understandable reasons, so who knows how long this will continue. Though rain has helped the drought in the short term, it can return quickly in those places that have yet to replace a water gap. High prices and high interest rates are big deterrents, as well.

The Kansas Junior Hereford Association held its State show in Manhattan over Memorial weekend. It was an impressive turnout with 78 exhibitors. Danny Fawcett from Ree Heights, South Dakota was the judge. As you would expect, the quality was deep all the way through the show. I am always amazed by the dedication these juniors and their families have. Kansas will be well represented this year at the National Junior Hereford Expo in Louisville, KY this summer. A big thank you goes out to the KJHA advisors, Angie Denton and Kim Cerny, for all of their hard work.

If you look towards the back of this Headliner you will see a Demand Hereford advertisement. This is the ad that we are running in the Kansas Stockman Magazine feeder issue this July, with help from the Kansas Hereford Women and member sponsors. We will run another ad in the January bull issue. Hopefully this is something we can build upon if we can get enough interest. If this is something you would like to help with, please reach out to me.

The 2025 Kansas Hereford Tour is in the works and shaping up to be another great one. There are seven stops planned, and it will be a very scenic drive. This is in the northeast district once more, but south of Interstate 70. The tour information is listed in this Headliner, so be sure to check it out and hang on to this issue for the tour. If you plan on coming, please shoot me an email so we have a rough idea of a head count. If you don't get this done, please come anyway. There is always plenty. Before we know it, summer will be winding down and the state fair will be upon us. The open show will be on Friday, September 12th. The Entry deadline is August 15. If you have any questions, the staff at the show office are more than willing to help.

I hope everyone has a great summer and I look forward to seeing you on the tour. If there is anything I can help you with in the way of Herefords, don't hesitate to reach out. You can call me at 785-458-2145 or email me at orbeall@gmail.com. Thank you for your support.



Herefords and Angus

Newest HERD SIREs



CL 1 DOMINO 412M

SIREd BY CL 1 DOMINO 175J 1ET
CE 7.5 BW 2.0 WW 70 YW 107
REA 0.07 MARB 0.75 \$CHB 159



HH ADVANCE 4027M ET

SIREd BY HH ADVANCE 0159H
CE 12.5 BW -0.4 WW 65 YW 92
REA 0.47 MARB 0.53 \$CHB 160



HH ADVANCE 4110M

SIREd BY HH ADVANCE 1128J ET
CE 6.2 BW 2.9 WW 69 YW 113
REA 0.75 MARB 0.55 \$CHB 193

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Matthew 3:11



KHA Member Since 2020

KJHA Junior Show in Manhattan



Champion Bull (bred & owned)
Libby Perez, NM
PCC 1107 153 Land Grant 4425



Champion Female
Corbin Fink, KS
RWCC Diana 476M ET



Champion Steer (bred & owned)
Delaney Figge, KS
1250 lbs.



Champion Cow/Calf pair
Libby Perez, NM
PCC New Mexico Lady 1107 ET
November bull calf by KSU Land Grant



Showmanship

- Champion Sr: Kaden Camerlinck
Reserve Sr: Tyree Figge
Champion Inter: Jase Beltz
Reserve Inter: Colby Jones
Champion Jr: Bradyn Greenwood
Reserve Jr: Blair Buehler
Campion Peewee: Cooper Acheson
Reserve Peewee: Laynee Greenwood

The second Camdyn Moore Chin-up Award was presented to:
Bronson Marston, Agenda, KS

KJHA Junior Show in Manhattan



Reserve Female
Canaan Fink, KS
RWCC Breathless 439M ET



Champion Bred and owned Heifer
Brayson Mayo
MYO 0143 Chandon 464



Reserve Bred and owned Heifer
Rylie Meinhardt
RWCC Margot 443M ET



Reserve Cow/Calf pair
Tava Gustafson
GH Super Zam Faylynn ET 53F
Bull calf by G 83G Draftman 2135

Receiving KHA Scholarships: Dustin Denton, McKenna Gatz, Jase Beltz and Danica Davis

Speech contest winners: Extemporaneous-Inter. Kamryn Meyer and Senior. Jalyn Davis,
peewee: Laynee Greenwood, Jr.: Quinn Breiner Inter.: Callie Schmidt

Peewee Judging Winners: 1st Bronson Marston, 2nd Koy Gibbs, 3rd Kinsley Mullinix

Junior Judging Winners: 1st Quinn Breiner, 2nd Corbin Fink, 3rd Landon Pesek

Intermediate Judging Winners: 1st Will Meinhardt, 2nd Jorja Ebert, 3rd Tava Gustafson

Senior Judging Winners: 1st Kaden Camerlinck, 2nd Ty Figge, 3rd Delaney Figge

Future Professionals Contest Winners: Jase Beltz, Inter.; and Dustin Denton, Sr.

1st place photo: Emmett Acheson, Pw; Brayson Mayo, Jr.; Addison Acheson, Int.;
Jalyn Davis, Sr

Poster Contest winners: Cooper Acheson, peewee



Champion through fifth place overall heifers



2025 KJHA Board

McKenna Gatz
 Jalyn Davis
 Maddie Weaber
 Delaney Figge
 Dustin Denton
 Ty Figge
 Julia Studer
 Kinsley Gillig
 Drew Ballard
 Dagan Murray
 Cole Dieball
 Johanna Studer

The Kansas Hereford Women were well represented at the Kansas Junior Hereford show by Queen McKenna Gatz and Princess Addison Acheson. We look forward to seeing these young ladies during the National Junior Hereford Expo in July!

The summer will fly by and we'll see lots of Hereford youth at summer shows and county fairs. Be sure to look for the KHW Hospitality Table during the Hereford Show at the Kansas State Fair on Friday, Sept. 12.

The KJHA would like to sincerely thank all of their sponsors who help make these events possible..



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Chuck
Charlotte

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Brian
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785-623-1701

1962 220th Ave.

Hays, KS 67601



Nathan
785-650-7519

vjspolledherefords@yahoo.com

“Bulls & Heifers for sale”



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Wiley, Colorado 81092



Stan: 719-688-5410 Home: 719-829-4425

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\ K \



Dan, Karen & Brandon Craig
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High Altitude Registered Herefords

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Feed Efficiency Matters:

Mostly straightbred Hereford steers fed in the 2024 American Hereford Association (AHA) Hereford Feedout Program at HRC Feed Yards in Scott City, KS, were compared to the 2023 program pen of similar cattle. Though fed 41 days longer than the 2023 pen, there was only a .09 increase in F:G (5.50 to 5.59), which was also impressively better than the Central Plains average of 6.35. When all factors were averaged from year to year, the 2024 steers generated \$115.23 per head more than the similar steers in 2023.

Carcass Quality Matters:

The 2022-born calves fed in the AHA National Reference Sire Program at Olsen Ranch in Nebraska proved that Hereford cattle have the ability to grade extremely well while maintaining production efficiency. The 300 steers not only graded 100% Choice and Prime, but they finished with 51.1% grading Prime.

VJS POLLED HEREFORDS



KJ 735K CONFIDENCE 410M (44576732)

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE	MCW
9.7	0.5	71	115	0.3	1.1	19.3	27	63	8.2	114
9%	12%	6%	6%	50%	42%	31%	54%	23%	2%	91%

UDDR	TEAT	CW	FAT	REA	MARB	BMI \$	BII \$	CHB \$
1.5	1.4	81	0.022	0.65	0.40	436	543	168
2%	13%	21%	43%	17%	6%	17%	12%	4%



New Herd Sire Alert!!



If you are looking to add calving ease without sacrificing growth with **CONFIDENCE**, ask how we can help your operation.

"Let us help you take your HERD to the next Level!!"

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Nathan Staab: (785)650-7519

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65% of the expense in raising cattle
is the cost of grass and feed

Shouldn't you be buying your bulls
from a program that actually tests for
feed efficiency instead of those who
talk the talk, but don't actually walk
the walk?



29 YEARS of retaining ownership in the feedyard on our feeder calves
11 YEARS of Growsafe testing on all bulls and replacement heifers
30 YEARS of collecting ultrasound carcass data

GOP/National Hereford Feedout

2003 Net Profit Award
2005 Yield Grade Award
2006 Marbling Award
2006 Champion Pen of Jr. Steers
2010 Marbling Award
2012 Yield Grade Award

2010 University of Wyoming Top RFI Bull

NJHA Feed Steer Shoutout

2017 Reserve Champion Steer
2021 Reserve Champion Steer
2021 Biggest Ribeye Award
2021 Highest ADG Commercial Steer
2021 Highest ADG Purebred Steer
2022 Highest Marbling Award



BOOKCLIFF HEREFORDS

Tom, Andrea & Kathrine Krauss
4106 184th Street
Russell, Kansas 67665



Home (785) 483-3004 Cell 445-2529 Fax 483-2910 thomas.krauss@rwwis.com

The Hereford genome is priceless to the beef industry and all of mankind!

We need to preserve as much Hereford genome and purebred Hereford breeders as possible in the U.S. The breeders are the AHA, not the other way around! Driving breeders out of business by wrong sided policies will reduce competition, and limit the Hereford genome. We don't understand why those that don't agree with what is going on with current AHA breed policy are silent. The choice is clear! Ensure that all Hereford breeders are able to produce and sell purebred Hereford cattle in a free and fair market without unnecessary burdens, or surrender to the forces of tyranny! Don't let your silence make you an accomplice! Let others know how you feel today, or forever hold your peace as registrations drop and breeders fall off.

Introducing GM L1 Meitler 313Athe top selling bull at the 2025 Meitler production sale.



Top prospect from Meitler Cattle Co., to ensure the old source L1 Hereford genome is available for our horned Hereford herd. 313A's maternal great grandsire is C1 Domino 334, an early day Jack Cooper bred son of L1 Domino 569, the cornerstone sire of nearly all of the early day high maternal L1 Hereford cattle. For now, 313A isn't registered. First, the Meitler boys and P&R will spend several hundred dollars with AHA on DNA testing before Jack or Shane will allow the bull in the registry. You can bet the farm the bull is bred just like Darris and Clint Meitler says. Their integrity is impeccable just as their late father Gene, founder of their pedigree only herd. Gene didn't need to utilize EPDs to focus on the genetics and maternal excellence their program has become known for. The program is a true testament of the importance of preserving Hereford breeders and Hereford genome at all costs....not imposing all costs to drive breeders out of business!

10th Annual P&R Production Sale - Monday, Nov. 3, 2025 - Trail, Oklahoma!

With guest consignor Graft-Britton Ranch of Leedey, Oklahoma.

P&R HEREFORDS LLC

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Leedey, OK 73654

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