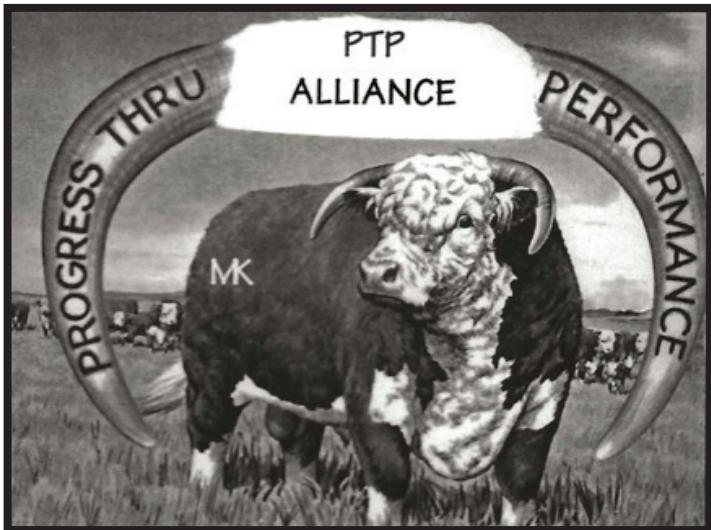


Hereford Headliner

January-February 2026



Collecting Data in the Industry:

National Hereford Feedout
Residual Feed Intake Testing - Wyoming
Actual Feedlot and Carcass Data
National Reference Sire Program

Collecting Data on the Ranch

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The Kansas Hereford Women The Kansas Junior Hereford Association
Volume 42 Number 1

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O L1 DOMINO S58	11.1	-0.7	43	74	1.6	31	9.3	0.21	0.49	\$389	\$150
O L1 DOMINO 8116F	4.3	1.6	60	92	0.7	25	6.5	0.49	0.32	\$481	\$167
O B261 DOMINO 8193F	7.0	2.5	52	85	0.8	21	7.1	0.67	0.18	\$388	\$134
O L1 DOMINO 966G ET	8.7	0.9	66	104	1.0	31	10.7	0.33	0.43	\$476	\$156
O 847 DOMINO 189J	4.3	3.1	58	102	1.8	37	5.0	0.49	0.34	\$381	\$138
O L1 DOMINO 1166J	7.3	3.2	59	92	1.6	29	7.5	0.28	0.22	\$406	\$116
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The Hereford Headliner

January - February 2026

Volume 42

Number 1



Published by

THE KANSAS HEREFORD ASSOCIATION

Oliver Beall

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785-458-2145

orbeall@gmail.com

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Lot 4 UU Big Sky 4191 CED 3.4 BW 3.0 WW 68
YW 99 M&G 72 REA .63 IMF .33 BMI 582 CHB 130



Lot 128 UU Belmar 4465 CED 4.9 BW 3.8 WW 68
YW 120 M&G 72 REA .49 IMF .29 BMI 263 CHB 151



Lot 237 UU KINGSMAN 5294N CED 7.7 BW 2.0 WW 65
YW 98 M&G 78 REA .56 IMF .25 BMI 474 CHB 119



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DVOR 21134 2187 MERIT 4002M ET



REG: 44671755

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February 6, 2020



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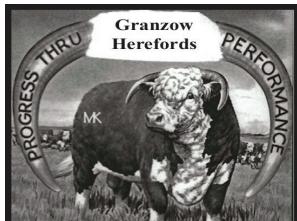
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12:30 pm - February 28, 2026

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Kansas Hereford Association News

Well, there you have it, I no more than got good at writing 2025 on my checks and this old dog has got to learn a new trick. The expression, the days are long and the years are short hits harder every year. It would sure be nice if years like the one we have had in the cattle industry would slow down a bit so we could smell the roses. The last fall has been a unique one for a lot of producers. With milo and corn still in the fields, it seems some calves only got weaned because the pasture lease was up. No matter how you manage it though, mother nature will start all over whether you are ready or not. I know it slowed some folks up, but it was sure nice to get that November moisture.

The fall sale season was sure a successful one. Bulls and Females were both in good demand. It will be interesting to see the demand for heifers as we go into spring. It seems everyone is pretty happy with the income they can get just letting them go, while others need the income to make up for the lack luster farming economy. No one really knows how long this market will really last and it seems fewer are willing to bet on it. There is no doubt though, you are bound to see some great offerings in this spring's production sales. I was putting together the events page and it really filled up. There are the great bull and female sales you are used to, but there are also some new sales that will give you some great opportunities. Please let me know if I can be any assistance to you with these sales, as well as all the private treaty offerings across the state.

We held our annual meeting in Russell, KS this year on December 6th. It was a beautiful day that allowed for one of our best crowds in a few years. We started the evening with a social hour where everyone could get caught up with old friends, meet new friends and look over the wonderful offering in the Kansas Hereford Women's silent auction.

After President Tyler Schultz gave a blessing, we all enjoyed a fantastic brisket dinner with all the fixings. After the dinner, we got the evening's festivities underway. Michelle Beran reported on behalf of the Kansas Hereford Women. She read a letter provided by the 2025 Kansas Hereford Queen, McKenna Gatz. Afterwards, Michelle Beran recrowned the Kansas Hereford Princess for 2026, Addison Acheson. Addison then spoke about some of her experiences as a princess.

The Kansas Junior Hereford Association, represented by Kim Cerny, informed the membership of the success over the last year. She spoke of all the awards that had been won and the fact that there are now three Kansas juniors serving on the national board.

Grant McKay spoke briefly on behalf of the American Hereford Association followed by myself, speaking for the Kansas Hereford Association. I went over the success of the past year's tour and mentioned we will be in the eastern half of north central Kansas this coming year. Other topics included opportunities for advertising, the license plates and the Demand Hereford ads that are appearing in the KLA Stockman magazine. We will be continuing the Stockman ads if anyone is interested in participating with them.

After everyone's remarks, we moved into the award portion of the evening. The first award was the Honorary Member award and was presented by Alex Acheson. This award went to Trey Befort for his instrumental work in reestablishing and growing the Hereford Feedout and Shootout programs. Trey has worked for the AHA for several years and has now returned to their family operation.

Following this, we had the Hereford Friend award presented by Nathan Staab. This award went to Tom Krauss of Russell. Tom has been involved with the feedout since the KHA took it over. After the AHA picked it back up, Tom fed his steers through it and for the last several years has allowed junior members to use his steers to compete in the Junior Shootout. His involvement has allowed many juniors to experience real world feeding and harvest and

gain knowledge they wouldn't otherwise.

The Commercial breeder of the year went to Dan and Fayann Binder of Inman and was presented by Dana Pieper. Dan has used Herefords for many years to obtain F1 crosses. Dan and Fayann religiously attend the Hereford tour and annual meetings.

Tyler Schultz was then presented with a plaque in appreciation of his service as president. We then moved into the annual meeting. Tyler Schultz, president, called the meeting to order. Kim Cerny gave her Treasurer's report and explained that the association is continuing to do better financially. David Jones then spoke on behalf of the nominating committee. He presented the names of Kim Cerny for treasurer, Darrin Figge and Tyler Schultz to serve their second term, and Tobyn Granzow and Dan Schmidt to go on the board. Tobyn would be replacing outgoing member Nathan Staab. Dan had been filling a vacancy on the board and will now be able to serve his two terms. Later that evening, Marc Hanson was elected to serve as President for 2026 and David Jones was elected to serve as Vice President. I would like to thank all of my board members and committee members for helping make this year's annual meeting a great success. It couldn't be done without all their help.

Lastly, I am saddened to share with you that we have lost two of our members back in November, Roger Hoehn and Mike Deewall. I have included their obituaries in this Headliner. Our thoughts and prayers are with their families.

That is all I have for now. As always, check us out on Facebook and our website, www.kansashereford.com. If there is ever anything I can do for you in the way of Herefords, don't hesitate to reach out. Thanks for your support.



Breeder of the year
GLM Herefords



Michelle Beran crowning
Addison Acheson, Princess



Commercial Breeder
of the year
Dan & Fayann Binder



KHA Board-Front: Kim Cerny, Tyler Schultz, Marc Hanson, Brandon Oleen. Back: Alex Acheson, Kris Wagner, Darrin Figge, David Jones, Oliver Beall and Tobyn Granzow.



KHA Friend
Tom Krauss



President
Tyler Schultz

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CONNEALY ENHANCE 4248	0.5	83	149	0.89	20	0.82	0.51	251
CONNEALY EMERALD 7134	1.5	77	140	0.96	25	0.90	0.82	289
CONNEALY STRONGHOLD 6631	-1.8	72	134	1.65	31	0.83	0.91	311
SITZ ACOMPLISHMENT 745H	0.3	66	127	1.43	26	0.28	0.09	231
SITZ POWERBALL 562E	2.7	75	133	1.66	16	0.77	0.48	245

BW	WW	YW	SC	MILK	REA	MARB	CHBS
2.1	55	91	1.5	20	0.25	0.40	151

Other Hereford Herd Sires	BW	WW	YW	SC	MM	REA	MARB	CHBS
CL 1 DOMINO 116J 1ET	2.0	54	88	1.7	22	0.26	0.26	141
CL 1 DOMINO 034H 1ET	3.7	63	99	1.2	31	0.26	0.21	143
HH ADVANCE 0019H	3.0	63	104	1.3	26	0.21	0.13	116
CL 1 DOMINO 8165F 1ET	3.4	62	94	1.4	36	0.21	0.06	105
CL 1 DOMINO 7151E 1ET	3.0	61	100	1.2	25	0.44	-0.01	115
HH ADVANCE 9293G	2.1	72	111	0.6	30	0.60	0.27	151



CL 1 DOMINO 136J 1ET

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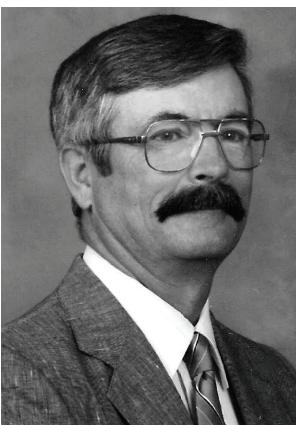
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Michael Alan Deewall (77 years) of Coldwater, KS

passed away November 10, 2025. Mike was born October 16, 1948 in Stillwater, OK. He was the only child of Orville and Gertrude Deewall. Mike's childhood was spent growing up on the Par-Ker Ranch near Choteau, OK which his father Orville managed. This is where Mike first developed his love for ranching and Hereford Cattle. Mike attended school in Chelsea, OK and graduated from Chelsea High School in 1966. Mike was very active in FFA participating in livestock judging, showing cattle, and speech contests. He showed the Reserve Champion Hereford Steer at the Tulsa State Fair in 1965 and earned his FFA State Farmer Degree in 1966. After high school, Mike attended Oklahoma State University majoring in Animal Science. He was a member of the 1969 Livestock Judging Team which won High Team in the Denver Carload Contest, High Team on Cattle in Denver, Ft. Worth, and the American Royal where Mike was 4th High Individual. During his time at OSU, Mike earned

many awards for judging, showmanship, and scholarships including being ranked 2nd in the 1970 graduating class in the College of Agriculture. He loved his time at OSU and made many lifelong friendships with professors and classmates. While working at the OSU Beef Barn, Mike met his future wife, Jane Nash. Jane said she knew Mike was the guy for her because he was the only one working while everyone else was busy talking! Mike and Jane were married on July 8, 1972. To this union, two children were born, Kelly in 1977 and Kent in 1980.

Mike's entire adult life was spent working hard and sharing his passion for Hereford cattle. Following graduation from OSU, Mike was the herdsman for Winrock Farms – Turner Ranch division in Sulphur, OK where he was in charge of all show and sale cattle. He showed cattle all over the United States with great success. Numerous champion bull and heifer titles were won including the 1973 National Western Livestock Show Champion Hereford Bull. In 1973, Mike and Jane returned to OSU where he became the Purebred Beef Superintendent overseeing the university's purebred cattle herd's breeding and development program. In 1975, Mike became manager of Higgins Hereford Ranch in Nowata, OK. In 1979, Mike, Jane and their growing family moved to Middleswarth Herefords in Henry, Nebraska to become their herdsman. Mike was instrumental in their AI (artificial insemination) program, caring for 500 + registered cows, their showstring, and helping with hay and feed operations. In 1983, the family of four moved back to Oklahoma when Mike became the manager of LeForce Herefords near Nash, OK. Here he built the facilities and the herd from the ground up into one of the most respected Hereford operations in Oklahoma. During his 15 years at LeForce's, Mike was active in the Oklahoma Hereford Association serving as a board member, vice president, and president and the Oklahoma Cattleman's Association as a district vice president. He was the Hereford breed representative on the Oklahoma Beef Incorporated Bull Test board of directors, hosted numerous Oklahoma Junior Hereford Field Days, cattle tour stops, judging team work outs, judged cattle shows across 6 states, participated in feedlot and carcass testing, and held yearly production sales. In 1998, Mike and Jane decided it was time to focus on their own cattle. They moved south of Coldwater, Kansas, to land Mike's great grandfather, Edward, settled in 1892 and started building on their herd of registered and commercial Herefords. Their registered cows were descendants of Jane's grandfather and father's herd and the commercial cows descended from Mike's father Orville's herd. Mike worked on the ranch and picked up part-time jobs with Unruh Sand and Gravel hauling rock which he really enjoyed. He also helped Brandee Cattle Co. select cattle to purchase and design facilities. In 2005, Mike became the Comanche County Extension Agent. He continued in this position until 2014. He thoroughly enjoyed the job which included working with 4H kids and local agriculture producers alike. He loved to host conferences and meetings like the "Coffee Shop" meetings and the 5 State Beef Conferences, the county fairs, and spring livestock shows. Getting a good crowd to attend an extension event was very rewarding for him. Mike became County Extension director in 2011 and worked with many KSU state and extension specialists.

Mike "retired" in 2014 from Extension but went on to serve on many local boards including the Comanche County Farm Bureau, Comanche County Extension Board, and the Comanche Pool Prairie

Resource Foundation Board. He was honored with a Kansas Farm Bureau Centennial Farm award. Mike was active in the Kansas Hereford Association as a board member and vice president, was on numerous committees including the Feedlot and Carcass committee that oversaw the National Hereford Feedout. He was a lifetime member of the American Hereford Association. In 2018, Mike was honored as an Oklahoma State University Animal Science Graduate of Distinction.

Mike and Jane continued to build their herd of Herefords. They won the Top Rib Eye and Top Yield Grade steers in the 2004 American Hereford Association Genetic Outreach test. They have hosted 3 KHA tour stops and were honored in 2014 with the American Hereford Association Centennial Breeder Award and in 2016 with the Kansas Hereford Breeder of the Year. Mike always wanted to produce cattle with the producer in mind. His integrity and attention to detail were appreciated by anyone who dealt with him. Mike loved his family and cattle. He was a life-long learner, a wonderful life advisor, and great math tutor. He could spot a good cow a mile away, would always tell you the truth, and showed his love by checking your oil, your tires, and washing your windshield before he'd let you leave. He leaves a wonderful legacy behind and big shoes to fill.

Mike is survived by his loving wife of 53 years, Jane; daughter Kelly (Nathan Shupe) of Ashland, KS; son Kent (Mary) of Haslet, TX; grandchildren Warren Deewall and Neva Shupe, and numerous cousins, nephew, and nieces.

Cremation has taken place, and the family will announce a memorial event in the future.

Memorials can be made to: Kansas Livestock Foundation (Comanche County Scholarship in the memo) and forward to Dave Brass, 3014 N Loop, Wilmore, KS 67155



Roger Hoeh, 73, of Beverly, Kansas, passed away surrounded by family after a life lived with faith, grit, and love. He shared his life and love with his wife, Jean (Sundgren) Hoeh, walking side by side through 46 years of marriage filled with faith, hard work, and devotion to family.

Roger Hoeh was born on June 15, 1952, to Jay and Zada (Olson) Hoeh, and grew up in Beverly, Kansas — the community and countryside he would call home his entire life. He shared his life and love with his wife, Jean (Sundgren) Hoeh, walking side by side through 46 years of marriage filled with faith, hard work, and devotion to family. From a young age, Roger learned the value of hard work, humility, and faith — lessons taught by his parents and reinforced by a lifetime spent close to the land.

He grew up with a deep love for cattle, a good horse, a trusty dog, and the open range — a love that became both his life's work and his calling. He poured that calling into Sun Ranch — the land he

tended, the herd he built, and the family he raised upon it.

Roger faithfully served his community and cherished the friendships he made along the way. Whether through his work with local organizations or simply supporting neighbors and friends, he was always present — a steady friend with a quick wit and a generous heart.

Roger's greatest joy came from his family, especially his grandchildren. He loved watching them grow up on the ranch he cherished so deeply — attending their sporting events, hearing about their hunting adventures, and teaching them to care for cattle and live with integrity. He didn't need to say much; his life did the talking.

He leaves behind a legacy not only in the land but in the lives he touched. Sun Ranch still carries his fingerprints on every gate and pasture — a lasting reminder of a man who worked hard, loved deeply, and trusted fully in his Savior.

Roger is preceded in death by his parents, Jay and Zada (Olson) Hoeh. He is survived by his loving wife, Jean (Sundgren) Hoeh; daughters Amanda (Hoeh) Janzen and husband Luke Janzen, and Kerry (Hoeh) Cramton and husband Clint Cramton; and his beloved grandchildren, Cassadee, Emmalee, and Adelyn Janzen, and Case and Coyer Cramton.

His faith never wavered, and now his work here is done.

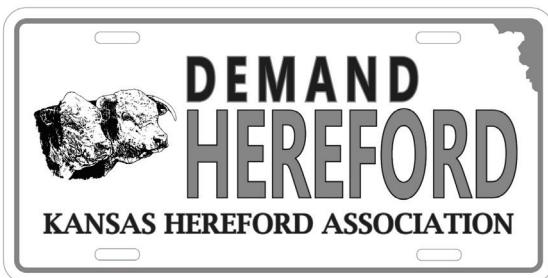
Upcoming Events

January 19	Van Newkirk Herefords Sale, Oshkosh, NE
January 29	NE/KS Hereford Influence Sale, Marysville, KS
January 29	Ridder Herefords, Callaway, NE
February 1	Deadline for March/April Headliner
February 6	Dvorak Herefords bull and heifer sale
February 7	Messner Herefords production sale
February 26	L-W Cattle Company production sale
February 27	Jamison & Friends bull sale
February 28	TS Herefords & Quarter Horses/JC Cattle Co. sale
March 5	Jensen Bros. bull sale
March 14	Granzow & Gustafson Herefords sale
March 16	B&D Season Opener sale
March 21	Springhill Herefords On-Target Bull Sale
March 23	Oleen Brothers Best of Both Worlds Bull Sale
March 28	Sandhill Farms bull sale

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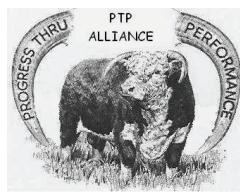
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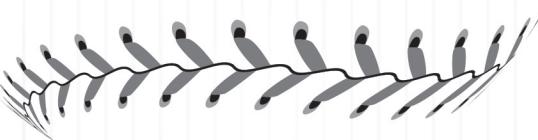
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CLIDOMINO 1176J 1ET

(MDF) (DLF) (IEF) (HYF) (MSUDF)

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
0.5	2.1	59	104	0.6	2.0	20.7	44	74	-1.3
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
81	1.50	1.60	81	0.134	0.35	0.27	422	514	131

PAP:38

CLIDOMINO 9108G 1ET

(MDF) (DLF) (IEF) (HYF) (MSUDF)

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
11.8	2.2	58	84	0.3	1.4	16.2	20	49	8.2
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
98	1.60	1.70	70	-0.066	0.21	0.16	352	429	125

AHAR
GE-EPD



PAP:37

HH ADVANCE 3206L 1ET

(MDF) (DLF) (IEF) (HYF) (MSUDF)

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
8.3	2.4	73	121	1.0	1.5	20.3	33	69	6.0
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
82	1.50	1.40	113	0.114	0.67	0.41	453	566	183

PAP:39

LW 7131 DOMINO 075H 1ET

(MDF) (DLF) (IEF) (HYF) (MSUDF)

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
2.7	3.9	68	112	0.5	1.5	15.0	26	60	0.2
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
127	1.20	1.30	88	0.094	0.46	-0.02	341	418	120

stay tuned...

PAP:36

CL 1 DOMINO 3271L 1ET



PAP:36

PAP:35

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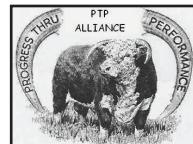
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2021 Reserve Champion Steer
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2021 Highest ADG Commercial Steer
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2022 Highest Marbling Award

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